# JACKIE CUNNINGHAM

# **EDUCATION**

# University of Cincinnati, DAAP

Graduating April 2027

#### B.S. in Industrial Design

Minor in Professional Sales Certificate in Transdisciplinary Innovation and Design Thinking University Honors Scholar Cincinnatus Scholar Dean's List, 3.95 GPA

#### Kings High School, Class of 2022

Summa Cum Laude, 4.5 GPA AP Scholar with Distinction

# **ACTIVITIES**

#### **NEXT Innovation Scholars**

Cohort 3

Highly-selective scholarship program focused on trans-disciplinary innovation projects, research, courses, leadership development, and community involvement.

### Industrial Design Society of America

Student Chapter President

Uniting students and faculty through organizing events and seminars.
Collaborates directly with the IDSA
Cincinnati Professional Chapter and the National Chapter of IDSA

# **WORK EXPERIENCE**

#### Procter and Gamble I Industrial Design Co-op

Mason, OH / September - December 2024 Innovation designer for 1TPT with a focus in sustainable consumption. Assists design team in front-end tasks alongside leading individual projects.

#### 1819 Innovation Hub I Prototype Technician

Cincinnati, OH / April - August 2024

Provided guidance to makers of all kinds, maintained equipment functionality and space organization. Conducted research to increase member acquisition and value.

### FINIS, Inc. I Product Development Co-op

Livermore, CA / January - May 2024

Collaborated with design team to create new and innovative products for the swimming market. Developed hard goods, planned and executed strategic foresight project, product tested, and developed marketing collateral.

# INNOVATION EXPERIENCE

#### KAO Corporation | Generative AI Research

August - December 2023

Collaborated with the NEXT Innovation Scholars researching an expansive array of generative AI. Examined various AI tools to optimize workflow, ensuring innovative strategies aligned seamlessly with Molton Brown's unique brand goals.

# **Future of Mobility in AI Design Challenge Winner**

Fall 2024

I led a multidisciplinary team to victory in a design challenge sponsored by Hyundai Motor Group, in collaboration with the MIT Media Lab, City Science, UC DAAP, and the FMD Lab.

# SKILLS

#### Design

User-centered Design, Design Research, Strategic Foresight, Sketching, Modelmaking, Rapid Prototype Development, Powder Coating, Woodworking, Sewing, Laser Cutting, Metalworking

#### **Digital**

SolidWorks, KeyShot, Autodesk Fusion 360, 3D Printing, CNC Machining, Carbide Create Pro, Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Fresco), SketchUp, Figma, Microsoft Office (Word, PowerPoint, Excel, Teams), Miro/Mural. Canva

# JACKIE CUNNINGHAM INDUSTRIAL DESIGNER

513.697.7578 cunninjq@mail.uc.edu jackiecunninghamdesign.com

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# **SKILLS**

#### Service

Customer Service, Leadership, Working with Adolescents, Communication, Interpersonal Skills, Salesmanship, Team Building, Teaching

# SERVICE EXPERIENCE

#### 1819 Innovation Hub I Prototype Technician

Cincinnati, OH / April - August 2024

Provided guidance to makers of all kinds, maintained equipment functionality and space organization. Conducted research to increase member acquisition and value.

#### Kaman's Art Shoppes, Inc. | Assistant Supervisor

Kings Mills, OH / May 2022 - July 2023

In addition to the expectations of a Body Artist, this role consists of responsibilities to support the current Manager and Supervisor. Such as, leading by example, conducting audits, tracking inventory, and providing constructive feedback to employees.

#### SwimSafe Pool Management, Inc | Lifeguard

Maineville, OH / Jun 2019 - Aug 2020

Trained in CPR and First Aid, developed leadership skills and confidence in maintaining the safety of large groups of people.

# **DESIGN EXPERIENCE**

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#### Design

3D Printing, Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Fresco), Photography, Figma, Microsoft Office (Word, PowerPoint, Excel, Teams), Miro/Mural, Canva, Sketching, Watercolor, Woodworking, Sewing, Research

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# **ACTIVITIES**

#### **NEXT Innovation Scholars**

Cohort 3

Highly-selective scholarship program focused on trans-disciplinary innovation.

## **Industrial Design Society of America**

Student Chapter President

# Cincinnati Women in Excellence and Spirit Together (CWEST)

Inducted Fall 2024

### Sustainable Industrial Design Initiative

Member since Fall 2022

# **SKILLS**

#### Design

User-centered Design, Design Research, Strategic Foresight, Sketching, Modelmaking, Rapid Prototype Development, Powder Coating, Woodworking, Sewing, Laser Cutting, Metalworking

# **WORK EXPERIENCE**

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Fall 2024

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#### Digital

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# JACKIE CUNNINGHAM INDUSTRIAL DESIGNER WITH THE GOAL OF THINKING, MAKING, AND LEADING WITH EMPATHY

cunninjg@mail.uc.edu | 513.697.7578 www.jackiecunninghamdesign.com

# DESIGN EXPERIENCE

#### Procter and Gamble I Cincinnati, OH

Fabric Care Innovation Design / Summer 2025

Led packaging design for FEI forms, developed project briefs and success criteria based on consumer targets and technical contradictions. Designed and led consumer testing to develop recommendations. Improved packaging graphics to increase consumer confidence. Developed educational material for the design studio including: audit of the washing machine market and process, workflow for new prototyping machinery.

#### Procter and Gamble | Mason, OH

Sustainable Consumption Design / Fall 2024

Designed functional and manufacturable packaging for initiatives to launch new product forms and delivery systems that solve technical contradictions. Developed visualizations that describe manufacturing and functionality. Created visuals to support consumer testing. Developed digital booklet and assets for 3-day event to aid in navigation.

#### FINIS, Inc. I Livermore, CA

Product Development Co-op / Spring 2024

Collaborated with design team to create new and innovative products for the swimming market. Developed hard goods, planned and executed strategic foresight project, product tested, and developed marketing collateral.

# INNOVATION EXPERIENCE

#### **NEXT Innovation Scholars** | Cincinnati, OH

Cohort 3 / Fall 2022 - Present

Highly-selective scholarship program focused on trans-disciplinary innovation, research, courses, leadership development, and community involvement.

#### Yale Healthcare Hackathon | New Haven, CT

Team Member / Fall 2024 - Spring 2025

Competed at the Yale Center for Biomedical Innovation and Technology. Built app to increase Healthspan and Longevity through facilitation of intergenerational relationships.

#### Future of Mobility in Al Design Challenge Winner | Cincinnati, OH

Team Lead / Fall 2024

Led multidisciplinary team to victory in challenge sponsored by Hyundai Motor Group in collaboration with the MIT Media Lab, City Science, UC DAAP, and the FMD Lab.

#### Molton Brown, KAO Corporation | Cincinnati, OH

Generative Al Research Contractor / Fall 2023

Collaborated with the NEXT Innovation Scholars researching an expansive array of generative AI tools to optimize workflow, ensuring innovative strategies aligned seamlessly with unique brand goals.

#### Social Innovation for Global Impact | UC x University of Quebec & Montreal

Honors Study Tour / Fall 2023

Teams of UC and UQAM students used lean startup mapping and user-centered design to develop solutions medical field in the ER and triage sector of hospitals.

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## **ACTIVITIES**

#### **Industrial Designers** Society of America (IDSA)

Chapter President / Fall 2023 - Present

#### **CECH Impact Accelerator**

Student Associate / Spring 2025 - Present

#### Cincinnati Women in Excellence and Spirit Together (CWEST)

Spirit Chair / Fall 2025

#### Intramural Volleyball

Team Captain / Fall 2025

# **AWARDS**

KeyShot Student Ambassador | 2024 **Neil Armstrong Moonshot Award for** Commercial Innovation | 2024 Mark and Carla Hutker Scholar | 2023 National Co-op Ambassador | 2024 Cincinnatus Scholar | 2022 - Present

# SKILLS

#### Analog

Sketching Model-making Prototyping Powder Coating Woodworking Sewing Laser Cutting Roland Printing Metalworking

#### Strategy

Stained Glass

Strategic Foresight Trend Research Design Research User-centered Design

#### **Digital**

SolidWorks Adobe Creative Cloud

- Illustrator
- Photoshop
- InDesign
- Acrobat Fresco

PowerBl

Sketchbook Pro

KeyShot Autodesk Fusion 360 3D Printing **CNC Machining** SketchUp Fiama Miro/Mural